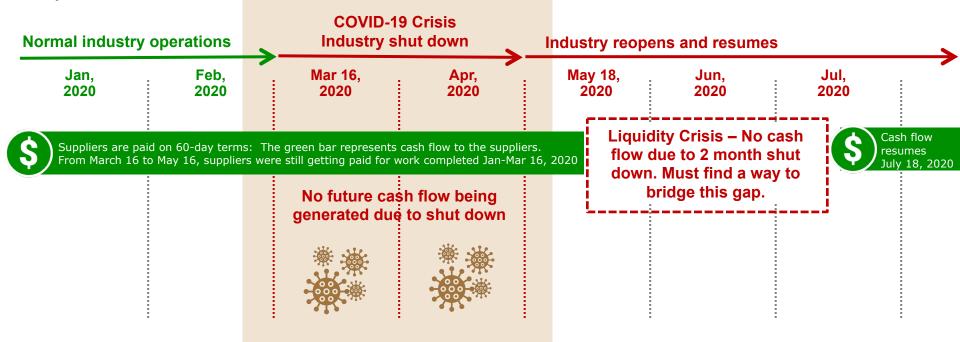


STRATEGIC CONSULTING

## Impact of COVID-19 on Auto Supplier Cash Flow and Liquidity



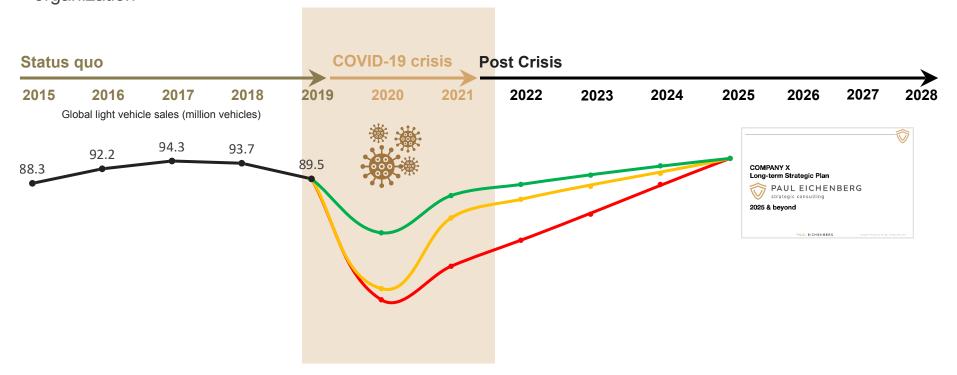
We forecast a tremendous liquidity crisis mounting within the global automotive supply base considering the typical structure of the industry - this will result in a significant amount bankruptcies in the next 60-120 days



## Impact of COVID-19 – A period of great uncertainty



As we move into a period of great uncertainty, planning for multiple scenarios is critical action for every organization



## Survivability funnel – Eichenberg Liquidity Crisis model



As suppliers file covenant compliance certificates with their banks at the beginning of next quarter, very few suppliers will not be at risk – surviving will be dependent on three items:

	Countless suppliers at risk
Key constituents: Customers, Banks and Investors	
Кеу с	Surviving COVID-19 Crisis

Required Action	Goal	Critical Activity
1 Financial:	Pull all necessary levers to preserve cash	<ul><li>Suspend dividends</li><li>Stop CAPEX projects</li><li>Stop paying suppliers</li><li>Layoffs, furloughs, etc.</li></ul>
2 Operational:	Execute on short-term projects to improve cash generation and earnings power will off-setting cost associated with distancing	<ul> <li>Attack competitors</li> <li>Secure supply chains</li> <li>Exit non-core business &amp; customers</li> <li>Secure core talent</li> </ul>
S Long-Term Strategy:	Clearly and quickly articulate to customers, banks and investors longterm viability	<ul> <li>Articulate vision and winning position</li> <li>Portfolio re-prioritization</li> <li>Gap analysis and required actions</li> </ul>

## Impact of COVID-19 – Trend analysis



COVID-19 is already having a profound impact on our industry – here is the early effects:



NOTE: - Worse due to COVID-19 crisis. + Improved due to COVID-19 crisis Sources: Eichenberg Research and Analysis

PAUL EICHENBERG





GET IN TOUCH

www.pauleichenberg.com

**T:** (248) 670-9108

**E:** peichenberg@chief-strategist.com

18990 Edenderry Road, Northville, MI 48168